

HIP's Strategic Framework



Who We Are

Committed, caring health professionals seeking to identify common ground, establish organizational partnerships and take collective action to remove barriers to individual and community health, and improve well-being throughout Santa Cruz County.

How We Work

CONVENE people to build organizational trust, alignment and seed conversations. **LINK** people, resources, and opportunity. **MEASURE** key metrics. Organize and publish data. **SHARE** learning and best practices. **INVESTIGATE** promising strategies and ideas. **ILLUMINATE** complex issues. **ADVOCATE** for systems, policies, and practices in ways that promote well-being, equity, and enduring benefit.

Why We Make a Difference

HIP supports healthcare system improvement, emphasizing prevention and equity, through integrated, coordinated approaches designed to yield better outcomes for patients, staff, providers, and the community overall.

The Difference We Make



- Greater access to affordable, accessible, comprehensive healthcare, especially for underserved community members
- Better health across the life span
- Quality, accessible oral healthcare across the life span
- Resilient, trauma-informed systems of care
- Reductions in risk factors for chronic disease and injury
- Better emotional and mental health
- Increased equity in health status and outcomes
- Social Determinants of Health addressed
- Attuned to patient voice
- Leveraging regional/state advocacy and expertise

2024 Horizon

What's Next for HIP?

FOR PARTNERS

Align with HIP members' goals to:



Increase access to high-quality comprehensive care



Build and expand capacity to serve Santa Cruz County residents



Help residents **navigate complex systems** to get the health and social services they need



Recruit and retain providers and help our existing, growing and emergent healthcare workforce perform at its best



Ensure the most vulnerable individuals and families have **equitable access to resources** they choose and need to thrive



Support members' operational excellence, fiscal stability, and alignment with and leverage of each other's initiatives, inclusive of local and regional work

CONTINUE TO DO WHAT WE DO BEST



Convene and **link** partners around a neutral table (or multiple tables, as needed) so that our health ecosystem is anchored by trust and **relationships**.



Measure and monitor metrics, **investigate** promising ideas, and **share** what we learn about best practices to make sure our health ecosystem is performing well and yielding **better outcomes for all**.



Illuminate emerging and complex issues, act as future strategist, and **advocate** for systems, policies, and practices in ways that promote well-being, equity, and **enduring benefit**.