

HEALTH IMPROVEMENT PARTNERSHIP OF SANTA CRUZ COUNTY



2019

ANNUAL REPORT

www.hipsc.org | (831) 430-5606



Member Organizations / Board of Directors

Cabrillo College
Central California Alliance for Health
Community Foundation Santa Cruz County
County of Santa Cruz Health Services Agency
County of Santa Cruz Human Services Department
Diabetes Health Center
Dientes Community Dental Care
Dignity Health Dominican Hospital
Dignity Health Medical Network
Encompass Community Services
Hospice of Santa Cruz County
Janus of Santa Cruz
Pajaro Valley Community Health Trust
Palo Alto Medical Foundation
Planned Parenthood Mar Monte
Salud Para La Gente
Santa Cruz Community Health Centers
Santa Cruz County Medical Society
Stanford Children's Health
Sutter Maternity & Surgery Center
United Way of Santa Cruz County
Watsonville Community Hospital

FINANCIAL HEALTH

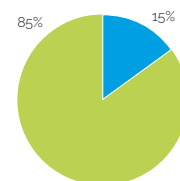
ASSETS

Total Checking/Savings	473,154.53
Total Accounts Receivable	337,040.07
Total Other Current Assets	15,738.76
Total Assets	825,933.36

LIABILITIES & EQUITY

Total Liabilities	90,324.74
Equity	735,608.62
Total Liabilities & Equity	825,933.36

USAGE OF FUNDS



■ Program Expenses
■ Administration



From Left: Rodsylv Ryan Magcuyao (Operations Manager), Patrick Sullivan (HIP Intern), Coral Brady (Program Assistant), Shelly Barker (Program Director), Ciaran Murphy (Coalition Assistant - VISTA), Elisa Orona (Executive Director), Sarah Adler (Program Analyst), Anais Muller-Cohn (Operations Assistant), Maritza Lara (Program Manager), Rita Hewitt (Program Coordinator)

PROGRAM HIGHLIGHTS



CONVENE

COMMUNITY FORUM

The 2019 Annual HIP Community Forum, titled *The Future of Health*, celebrated the local work of the Cradle to Career Parent Leadership Committee and Dr. Salem Magarian's many years of outstanding pediatric care in the community. We also welcomed renowned Canadian Healthcare Futurist, Dr. Zayna Khayat, who presented an optimistic future for healthcare powered by upstream approaches and technology tools. Attendance was at an all-time high of **168**, and included Watsonville Highschool students, Live Oak parents and a diverse group of staff members representing HIP partner organizations.



SHARE

CME

HIP has hosted 5 Continuing Medical Education (CME) sessions in the past year. Each of these events were attended by an average of 80 people from a variety of disciplines. CMEs featured regionally renowned keynote speakers and curated local resources.

- November 2018 – Importance & Value of Addressing Social Determinants of Health
- April 2019 – Redesigning Health Care Delivery with Community Health Workers
- June 2019 – Reducing Adverse Childhood Experiences through Parental Interventions with a Focus on Depression & Anxiety
- June 2019 – Bridging the Gaps in Substance Use Disorder: Updates on Pregnancy, Neonatal Abstinence Syndrome and Expanding Treatment in the Inpatient and Outpatient Settings
- September 2019 – Improving Complex Care in Integrated Care Settings



MEASURE

DATASHARE SCC

DataShare Santa Cruz County (Data Share SCC) officially launched in March! DataShare SCC is an interactive data platform with local, state, and national data. Users can explore and analyze Santa Cruz County data from over **230 indicators/30 sources** that are automatically updated when new data is available. A goal of the HIP-led DataShare SCC Steering Committee is for the website to promote equity by highlighting disparities in our community.



LINK

SNCC

The Safety Net Clinic Coalition (SNCC) continues to apply human centered-design methods to plan and execute the quarterly meetings. SNCC convenes both administrative and medical director staff of partner organizations to tackle shared clinical and workforce-related issues, as well as advocate for community health centers and other key providers in the primary care safety net. This year SNCC broadened participation by including behavioral health directors and organizations addressing mental health and substance use disorders. Events and key topics covered this year included:

- *The Linkage Between Obesity, Trauma, & Social Determinants of Health*
- *Neonatal Abstinence Syndrome: Where are We Now?*
- *Quality Improvement and Workforce Development trends*
- *National Health Center Week: 2019 SNCC social media campaign*
- *SNCC leaders interviewed on the "Good News Santa Cruz" radio show*

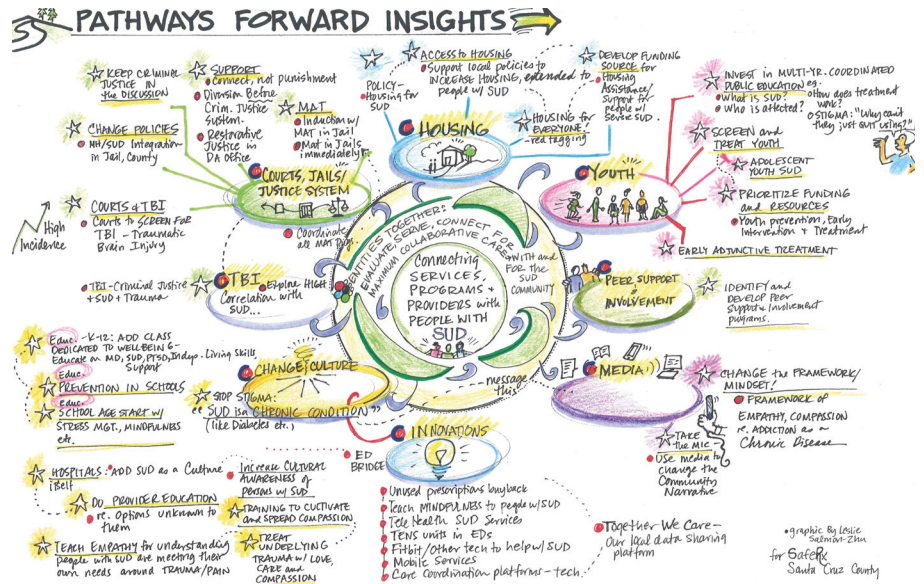




ADVOCATE

SAFERX

In August, SafeRx Santa Cruz County (SafeRx) presented at DHCS's annual Substance Use Disorder Conference on our innovative Medication Assisted Treatment Advisory Group (MAT-AG). Over 50 people attended the presentation titled *Breaking Barriers to MAT by Breaking Bread - Increasing Provider Confidence: The Creation of the Santa Cruz SafeRx MAT-AG*. Additionally, SafeRx was selected among a cohort of 4 opioid safety coalitions in the state to participate in the *Center for Care Innovations' Community Partnerships* program. With CCI support, SafeRx hosted an October mapping session, where community stakeholders illuminated new pathways to better address the complex issues of substance use disorder and stigma.



ILLUMINATE

CCC

This year HIP advanced systems level change in the area of Complex Care Coordination (CCC). HIP hosted 6 Care Coordination Networking Sessions focused on reinforcing interagency communication and strengthening relationships among providers serving complex patients. In partnership with the Santa Cruz Health Information Organization, HIP provided leadership in the process of selecting a community care coordination platform for client data sharing. With improved information sharing systems we expect patients to experience better care and health outcomes. The HIP team is deeply invested in a collaborative approach to problem solving; we actively promote awareness of specific local care coordination programs and facilitate their alignment.



INVESTIGATE

IBHAC

In 2019, Integrated Behavioral Health Action Coalition (IBHAC) formed a Steering Committee and initiated a strategic planning process. The group's **Vision** is for all people in Santa Cruz County to experience optimal physical and emotional well-being, dignity, and prosperity. IBHAC's **Operating Principles** include collaboration, integration, inclusion, and a "no wrong door" approach. It is our coalition's collective goal to put these principles into action and provide seamless, payer blind, and culturally & linguistically appropriate care to individuals and families in our community. We are committed to including the rich insights that come from the lived experiences of those affected by behavioral health challenges in our coalition's efforts.





On behalf of the HIP Team, I am pleased to present HIP's 2019 Annual Report to our community of partners. What an honor to be in service to your organizations' collective pursuit of health and wellness for all residents of Santa Cruz County. Thank you for the collaborative spirit embodied through your commitment to HIP.

Onward to 2020!

~Elisa

Elisa Orona, Executive Director
Health Improvement Partnership Santa Cruz County

YEAR IN REVIEW

As we head into 2020, it is exciting to share the progress we have made toward the goals of the HIP Strategic Plan published in 2015. With the implementation of the Affordable Care Act and our partners' individual and collaborative efforts to strengthen the safety net, Santa Cruz County has expanded coverage and access, as well as improved quality of care. However, challenges for patients persist in the system and looming threats to the ACA require that HIP continues to serve as a nexus of collaboration, innovation and activism.

The 2019 HIP Annual Report provides an overview of accomplishments this year, complimented by the HIP Strategic Framework and 2024 HIP Horizon. Together, these visuals ground us in HIP's mission, as well as our role in supporting healthcare partners in their goals and collective efforts to address social determinants of health and achieve health equity.

This year, an expanded version of our Annual Report will live on our website to provide further details on HIP's array of programs. We also envision that the 2024 HIP Horizon serve as a dynamic visual representation of our agility and responsiveness to the constant change in the healthcare environment.

HIP Programs	CONVENE	LINK	MEASURE	SHARE	INVESTIGATE	ILLUMINATE	ADVOCATE
Annual HIP Community Forum	●			●			●
Complex Care Coordination (CCC)		●	●			●	
Continuing Medical Education (CME)	●			●		●	
DataShare Santa Cruz County (DataShare SCC)			●	●		●	
Empathy Effect (EE)		●				●	●
HIP Council (HIPC)	●			●			●
Integrated Behavioral Health Action Coalition (IBHAC)		●		●	●		
Quality Improvement (QI)			●		●	●	
SafeRx Santa Cruz County (SafeRx)					●	●	●
Safety Net Clinic Coalition/Medical Directors (SNCC/ SNCC MD)	●	●		●			
Workforce Development	●				●		●