# HIP's Strategic Framework PARTNERSHIP of SANTA CRUZ COUNTY ° 何

#### Who We Are

Committed, caring health professionals seeking to identify common ground, establish organizational partnerships and take collective action to remove barriers to individual and community health, and improve well-being throughout Santa Cruz County.

#### How We Work

**CONVENE** people to build organizational trust, alignment and seed conversations. **LINK** people, resources, and opportunity. MEASURE key metrics. Organize and publish data. SHARE learning and best practices. INVESTIGATE promising strategies and ideas. ILLUMINATE complex issues. ADVOCATE for systems, policies, and practices in ways that promote well-being, equity, and enduring benefit.

## Why We Make a Difference

HIP supports healthcare system improvement, emphasizing prevention and equity, through integrated, coordinated approaches designed to yield better outcomes for patients, staff, providers, and the community overall.

## The Difference We Make







































- Greater access to affordable, accessible, comprehensive healthcare, especially for underserved community members
- Better health across the life span
- Quality, accessible oral healthcare across the life span
- Resilient, trauma-informed systems of care
- Reductions in risk factors for chronic disease and injury

- Better emotional and mental health
- Increased equity in health status and outcomes
- Social Determinants of Health addressed
- Attuned to patient voice
- Leveraging regional/state advocacy and expertise

# 2024 Horizon

# What's Next for HIP?

#### **FOR PARTNERS**

Align with HIP members' goals to:



Increase access to high-quality comprehensive care



Build and expand capacity to serve Santa Cruz County residents



Help residents
navigate
complex
systems to get
the health and
social services
they need



Recruit
and retain
providers
and help
our existing,
growing and
emergent
healthcare
workforce
perform at its

best



Ensure
the most
vulnerable
individuals and
families have
equitable
access to
resources they
choose and
need to thrive



Support members' operational excellence, fiscal stability, and alignment with and leverage of each other's initiatives, inclusive of local and regional work



Convene and link partners around a neutral table (or multiple tables, as needed) so that our health ecosystem is anchored by trust and relationships.



Measure and monitor metrics, investigate promising ideas, and share what we learn about best practices to make sure our health ecosystem is performing well and yielding better outcomes for all.



Illuminate emerging and complex issues, act as future strategist, and advocate for systems, policies, and practices in ways that promote well-being, equity, and enduring benefit.