



2017

ANNUAL REPORT

HEALTH IMPROVEMENT
PARTNERSHIP
OF SANTA CRUZ COUNTY

A WORD FROM LEADERSHIP



Dear Partners,

2017 has been a tumultuous year in healthcare. While legislative unpredictability at the federal and state levels have impacted some momentum in our work, we have forged ahead to provide quality, compassionate care for the well-being of all Santa Cruz residents. In times like these, the value of collaboration has never been more evident.

HIP's 2017 Annual Report provides a programmatic update on our work, demonstrating the fortitude of this community to move forward – despite uncertainties – to curb the opioid epidemic with practical tools for providers and patients, prioritize

future needs in the local healthcare workforce, convene partners across multiple care settings to address social determinants of health, and celebrate and document five years of safety net clinic impact.

As the roots of our programs deepened in 2017, HIP Council met at the table of collaboration to tackle threats to the health coverage of 35,000 County residents. The HIP Council's candid discussion of these threats resulted in a Sentinel Op-ed advocating to protect the Affordable Care Act and the tremendous health improvements it made possible here in Santa Cruz County. Then, at HIP's 2017 Annual Forum, Healthcare Futurist Ian Morrison further detailed the impacts of legislative scenarios, recommended actions for preparedness at the local level, and applauded our community's collaborative approach.

Let's not forget to celebrate our successes and flex our collaborative muscles! More than a decade of partnership among Santa Cruz County's healthcare leadership has resulted in significant improvements in our local system of care. HIP commits to furthering this trajectory of improvement: of systems, quality, relationships, and access to care by continuing to create opportunities for local healthcare leaders to make our community healthier.

With appreciation,

Elisa

Elisa Orona, Executive Director
Health Improvement Partnership Santa Cruz County

**PROMOTING
COLLABORATION**



**BUILDING SYSTEMS
OF CARE**

**STRENGTHENING THE
SAFETY NET**



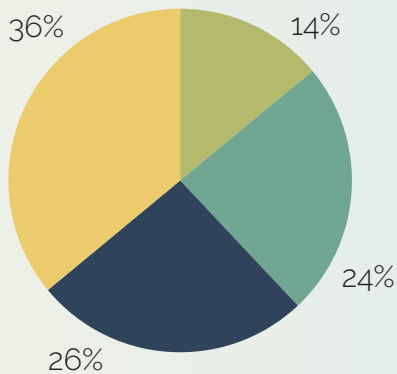
WHAT WE DO



Cabrillo College Student Health Services
Central California Alliance for Health
Community Foundation Santa Cruz County
Diabetes Health Center
Dientes Community Dental Care
Dignity Health – Dominican Hospital
Dignity Health Medical Group – Dominican
Hospice of Santa Cruz County
Pajaro Valley Community Health Trust
Palo Alto Medical Foundation
Physicians Medical Group of Santa Cruz

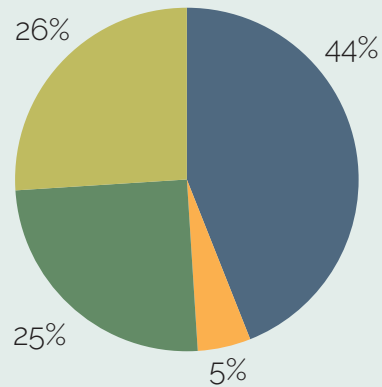
Planned Parenthood Mar Monte
Salud Para La Gente
Santa Cruz Community Health Centers
Santa Cruz County Health Services Agency
Santa Cruz County Human Services Department
Santa Cruz County Medical Society
Stanford Children's Health
Sutter Maternity & Surgery Center
United Way of Santa Cruz County
Watsonville Community Hospital

Usage of Funds



- Strengthening the Safety Net
- Promoting Collaboration
- Building Systems of Care
- Administration

Source of Funds



- Consulting Revenue
- Government
- Member Contributions
- Grants

ASSETS

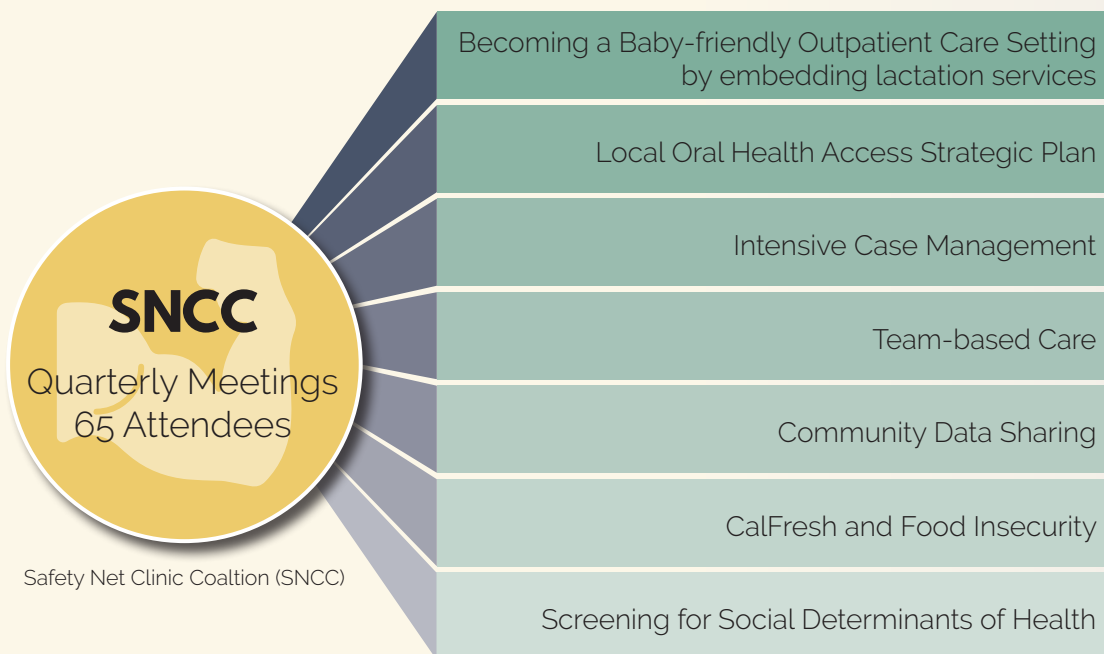
Total Checking/Savings	423,078.46
Total Accounts Receivable	80,358.00
Total Other Current Assets	3,284.18

Total Assets **506,720.64**

LIABILITIES & EQUITY

Total Liabilities	44,520.61
Temp Rest & Unrestricted Net Assets	254,234.38
Board Designated Reserves	150,000.00
Net Income	57,965.65

Total Liabilities & Equity **506,720.64**



48x

Mild to Moderate Mental & Integrated Behavioral Health visits increased 48-fold from 2012 to 2016.

Safety Net visits have increased by 42% in the last five years. SNCC now serves 90,000 patients in Santa Cruz County (1 in 3 residents).

42%

Five-Year Impact Report

“ The SNCC report showcases the tremendous local investment made to implement the Affordable Care Act. It represents the hard work, leadership, and commitment of the entire local health care system to serve more people in better ways than ever before. We've come a long way, but we're not done yet!”

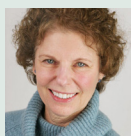
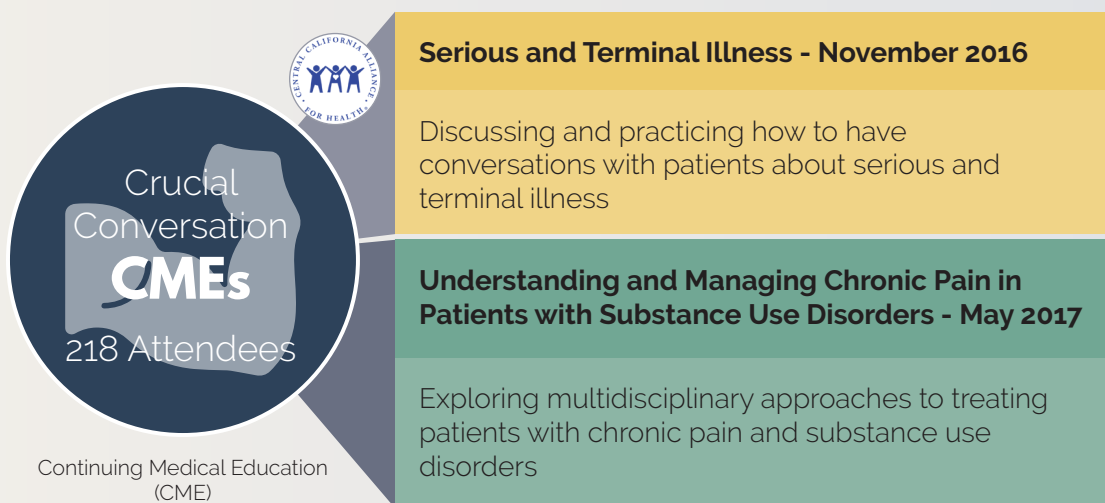
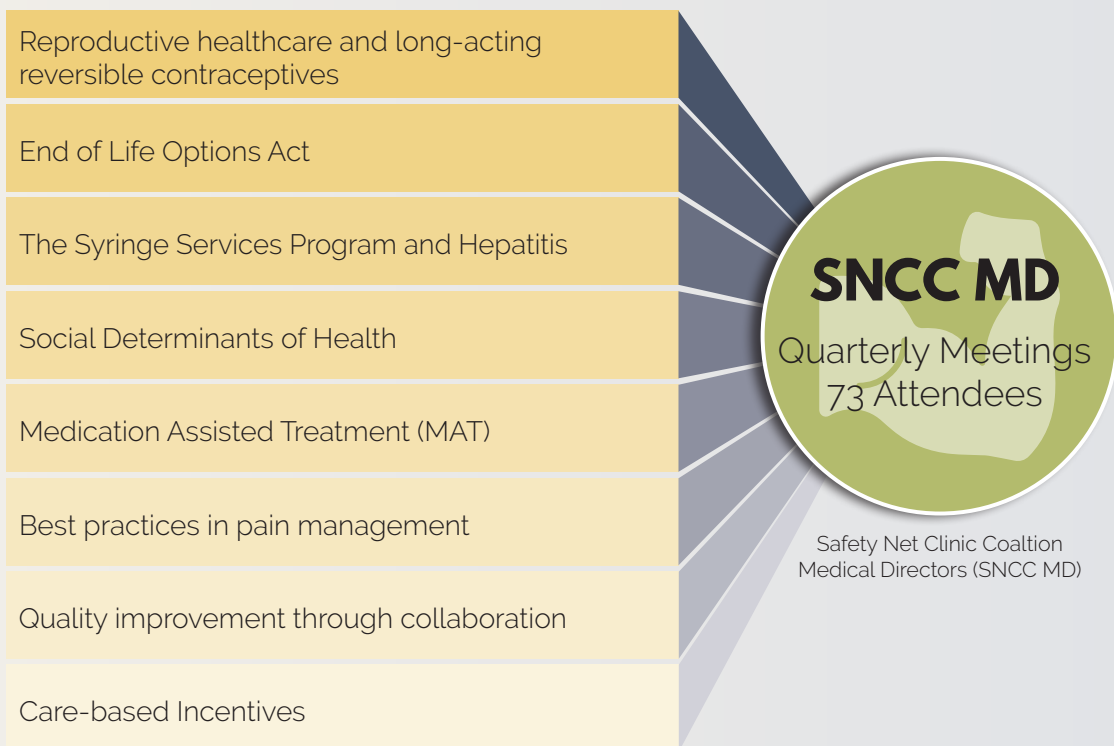
Leslie Conner, Executive Director
Santa Cruz Community Health Centers



2017

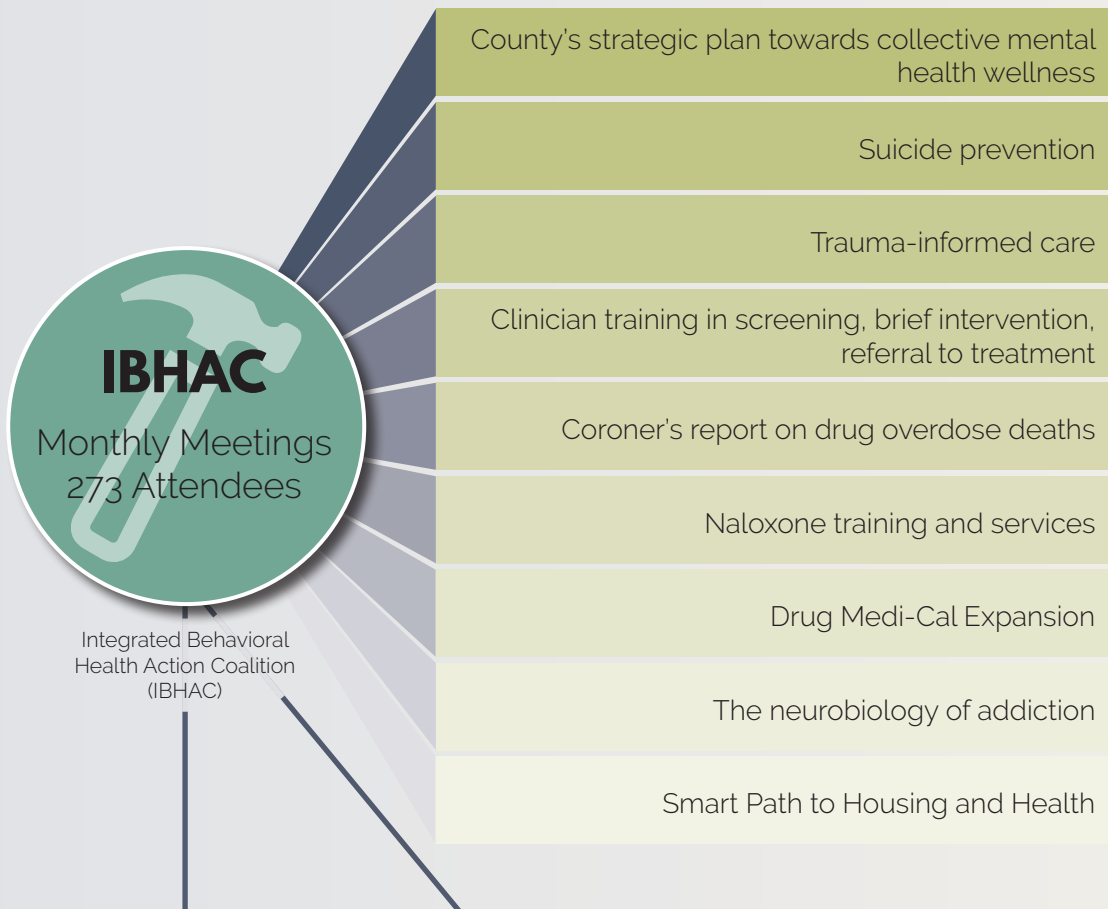
SAFETY NET CLINIC COALITION
OF SANTA CRUZ COUNTY
FIVE-YEAR IMPACT REPORT
2012–2016

Prepared by Health Improvement Partnership of Santa Cruz County



HIP staff and member organizations wish to thank Dr. Barbara Palla for her years of service to HIP. From 2009 to 2013, Barbara served as HIP's Medical Director and the Clinical Champion guiding HIP's participation in the IHI Triple Aim Quality Improvement Initiative. More recently, Barbara has consulted with SNCC MD toward the Alliance's Care-based Incentive metrics for collaborative quality improvement.

While we will miss Dr. Palla in her official HIP physician consultant role, we know she will continue to contribute to HIP and the community with her vision, wisdom, and warmth.



Who: Primary care, mental health, and substance use providers, as well as local hospitals, county agencies, health plans, mental health advocacy organizations

Why: To improve system-level integration of primary care and behavioral health services for all persons and to build upon our strengths and create a collaborative, integrative and inclusive system of whole person care in Santa Cruz County.

National Health Center Week – August 2017

Celebrating Our Local Health Centers



**NATIONAL
HEALTH
CENTER
WEEK**
August 13-19th
2017

#NHCW17
#ValueCHCs

**Celebrating America's Health Centers:
The Key to Healthier Communities**
Join us as we celebrate America's Health Centers during National Health Center Week, August 13-19, 2017. Please visit HealthCenterWeek.org for more information and events in your area.





SafeRx Santa Cruz County

Formation of the Medication-Assisted Treatment Advisory Group

Development of SafeRx Santa Cruz County Pain Management Guidelines



Publication of Feel Better brochure in English and Spanish

Creation of a 30-second public TV commercial promoting awareness of unsafe opioid use

Co-sponsorship of an interactive Community Event focused on prescription drug safety

SafeRx-Talk About It

Prescription Drug Community Solutions

Sunday October 1, 12-4 pm,

Garfield Park Community Church

Keynote: "How to Talk to Your Doctor" by Dr. Bill Morris

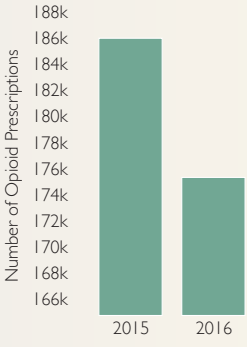
Opening and welcome by Supervisor Coonerty and Councilmember Watkins

Emcee: Spencer Washburn, KION



Compilation of Report Card showing data trends related to opioid prescribing

Opioid Prescriptions



In Santa Cruz County, enough opioids medications are prescribed for every man, woman, and child to medicate themselves around the clock for six weeks of each year. As a coalition of interdisciplinary organizations, SafeRx Santa Cruz County's vision is to shift the culture of prescription pain medication use to ensure a safe and compassionate community for patients, medical and behavioral health providers, and all county residents.

Graph - California Opioid Overdose Surveillance Dashboard, California Department of Public Health

“

The solution is going to look a lot more like social work than medical care. The best possible thing you can do is have a group like this who spends time getting together to serve the people in the community and do **world domination through community collaboration.**”

- Ian Morrison, Healthcare Futurist & Keynote Speaker



A monthly meeting of healthcare leaders and community stakeholders to exchange information, discuss common ground issues, and develop collaborative solutions.

HIP Council (HIPC)

Systems Change & Alignment: Improving care and health outcomes for our community's most complex patients



- Intensive Case Management Program (2018)
- Health Homes Implementation (2019)



- Passport to Health (P2H)
- Transitional Behavioral Health Integration Pilot
- High Utilizer Group Case Management monthly meetings



- Drug Medi-Cal Expansion
- Cruz to Health - Whole Person Care Pilot

