

Amplifying Impact: the Santa Cruz County Health Workforce Council

CCCAOE Conference
October 19, 2023
1:30-2:30 PM

Our Team



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Cabrillo College CHW Program - Mission & Vision



Cabrillo College & Health Improvement Partnership



Cabrillo CHW Certification



The Value of Partnership and Funding



Gap Analysis

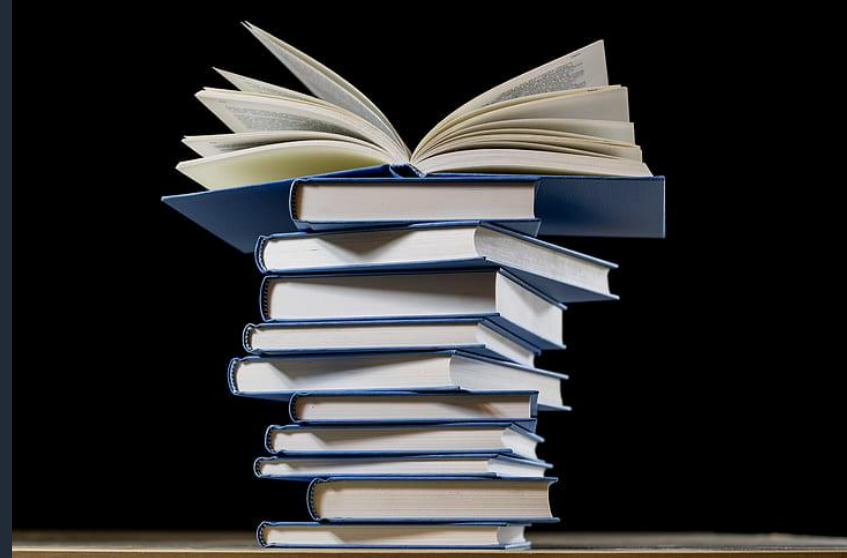
The current average annual job openings for community health workers is **22** (average over the 2020-2025 period) in the Santa Cruz-Monterey sub-region.

The current **average annual supply** of trained graduates from community health worker programs at community colleges is **3** (average over the three-year period of 2018-19 - 2020-21).

When comparing annual demand to annual supply, there is a gap or **undersupply of 19** community health worker graduates annually in the sub-region.

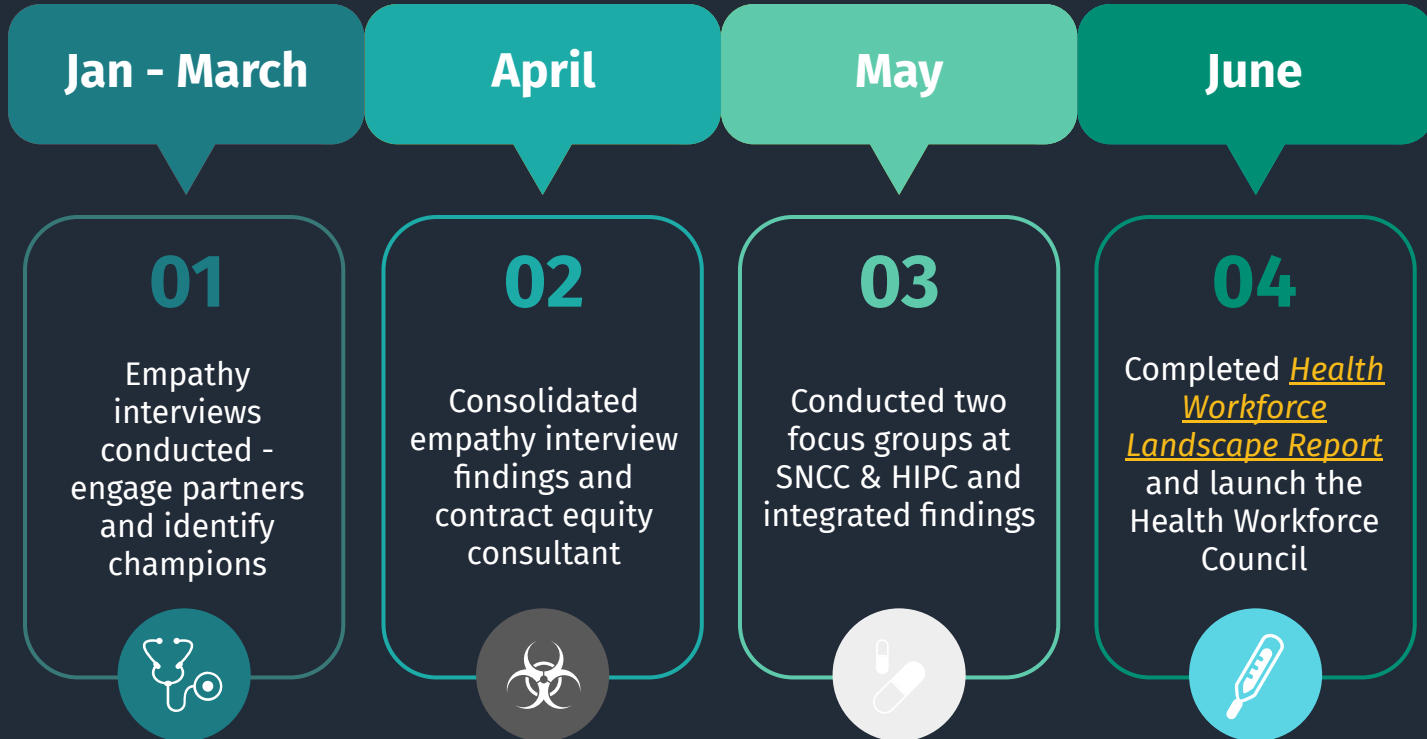


The story of HIP and its Workforce Development Program



www.hipccc.org/workforce

Health Workforce Council Project Timeline 2022



Health Workforce Council Project Timeline 2022

July - August

05

4 Workgroups:
Behavioral
Health/Health
Social Work,
Community Health
Workers, Medical
Assistants, Nurses



September

06

Hosted Annual
Community Forum:
*Growing our Own:
Cultivating Health
Career Pathways in
Santa Cruz County*



Oct. - Dec.

07

Applied for CA
WDB H RTP funding
and
conducted
listening session
with Pediatric
Health Workgroup



January
2023

08

Launched
Pediatrician/
Family Medicine
Workgroup -
integrated with
Pediatric Health
Workgroup



Health Workforce Council Project Timeline 2023



Health Workforce Council Project Timeline 2023





High-Road Training Partnership (H RTP) Resilient Workforce Program (RWP) Grant

\$500,000

Funding the Health Workforce Council for 3 years.

Deliverables

13

Health Workforce Council Meetings

~50-75

Workgroup Meetings

3

HIP Annual Community Forum

3

Professional Development Conferences

Deliverables



1 2023 Workforce Report & Recommendations

2 Conduct Listening Tour

3 2026 Final Report Analysis

A blue surgical glove is shown holding a purple surgical cap. The background is a blurred image of a person in a white lab coat. The entire scene is overlaid with a semi-transparent blue rectangle.

“

**Coming together is a beginning.
Keeping together is progress.
Working together is success.**
–Henry Ford

Health Workforce Council Workgroups

IBHAC WORKFORCE SUB-MEETING

Motivo offering rural/underserved communities a 25% discount on hourly supervision rates:

- 3 organizations signed up
- 19 associate-level clients

MONTEREY BAY CHW COLLABORATIVE

[Community Health Worker Resource Guide](#) & Community Health Worker Career Pathway Flyer [English](#) / [Spanish](#)

MEDICAL ASSISTANT WORKGROUP

Medical Assistant Externship Best Practices Guide available on HIP's [workforce webpage](#)





THANKS FOR YOUR SUPPORT!

National CHW Awareness Week

A campaign to increase awareness of CHW identity, roles, impact on communities, and leadership – and to promote policies that respect, protect, and authentically partner with the CHW profession.

COMMEMORATE

CELEBRATE

COLLABORATE

Community Health Workers



Board of Supervisors 8.22.23



County of Monterey
758 subscribers

Subscribe



1



Share





1440

MULTIVERSITY



Health Workforce Council Workgroups

PRIMARY CARE WORKFORCE WORKGROUP

- Identified current physician pipeline initiatives underway across county; determining recommendations to advance physician workforce and tell the story of physician shortages

SURGICAL TECHNICIAN WORKGROUP

- Hosted Futuro Health Sterile Processing and Surgical Technician programs info session in April, strategic mapping session in June; planning event to announce launch in fall 2023



NEW OPPORTUNITIES

HCAI Health Professions Pathway

HIP and UC Santa Cruz along with Santa Cruz County Office of Education submitted grant to fund 15 healthcare summer internships with \$5K stipends for 5 years

SURGICAL TECHNICIAN WORKGROUP

Futuro Health Surgical Tech Program placements and opportunities to upskill incumbent workers - presenting at CCCAOE Conference today!



CABRILLO
TO CAREER

YOUR FUTURE
IS OUR BUSINESS



HEALTH CAREER EXPO



**SPONSORED BY CABRILLO COLLEGE
IN PARTNERSHIP WITH HIPSCC.**

**CLASSROOM
TOURS
AVAILABLE!**

**November 3rd
10AM-1PM**

**Cabrillo College
Cafeteria
6500 Soquel Dr, Aptos**



**LEARN FROM A VARIETY OF
HEALTH CARE WORKERS WHAT
CAREER OPPORTUNITIES ARE
AVAILABLE FOR YOU AS A
SANTA CRUZ COUNTY HIGH
SCHOOL OR COLLEGE STUDENT!**

**GUESTS WILL HAVE THE OPPORTUNITY TO
PARTICIPATE IN A CAREER SCAVENGER HUNT
TO BE ENTERED TO WIN A GIFT CARD**

Q₁₀ U₁ E₁ S₁ T₁ I₁ O₁ N₁ S₁



- **List 3 work outcomes**
- **List 3 partners to engage**
- **Share!**

Thanks!

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<https://www.cabrillo.edu/community-health-worker>

<https://csumb.edu/hhspp/chhs-collaborative-health-human-services-degree-program/>

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